



# OCEAN COUNTY LIBRARY

Connecting People ... Building Community

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## **PRESS RELEASE**

**What:** Social Media Marketing for Small Businesses

**When:** 6:30 p.m. Thursday January 29

**Where:** Toms River library branch

**CONTACT:** RMontanez 732-349-6200, 5106  
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### **Small business social media marketing at the Toms River library**

**TOMS RIVER** – Those businesses that know how to use social media in their marketing strategy have shown they have an advantage over those that don't.

Want to know how you can meet the challenges of marketing your business via social media and the Internet? Ocean County Library's Toms River branch, 101 Washington St., offers a program just for you 6:30 p.m. Thursday, January 29.

Local business owner Scott Barnett will cover the use of online channels to increase customer engagement, satisfaction and revenue, and demonstrate ways for consumers and business owners to have a meaningful and beneficial relationship online.

The program is free and open to the public but registration is required. For more information or to register telephone the branch 732-349-6200 or 609-971-0514 or go to the library's website [www.theoceancountylibrary.org](http://www.theoceancountylibrary.org) , click on the "Events & News" icon, then click on "Calendar of Events."